



Total Questions : 50

Time : 1 hr.

PATTERN & MARKING SCHEME				
Section	(1) Word and Structure Knowledge	(2) Reading	(3) Spoken and Written Expression	(4) Achievers Section
No. of Questions	45			5
Marks per Ques.	1	1	1	3

SYLLABUS : As Per Your Prescribed Syllabus.

### WORD AND STRUCTURE KNOWLEDGE

**Direction (Q. No. 1 and 2) : Choose the correct option.**

- The project manager wanted to know the \_\_\_\_\_ of the project I was working on.  
(A) hunky-dory (B) spic and span  
(C) nook and cranny (D) nitty-gritty
- My father always \_\_\_\_\_ my mother's decision.  
(A) stand up (B) stands by  
(C) calls off (D) takes after

**Direction : Choose one word that would fit in both the blanks.**

- (i) During the cyclone the \_\_\_\_\_ of the tree fell off.  
(ii) The new bank has opened three \_\_\_\_\_ in rural areas.  
(A) leaves (B) offices  
(C) branches (D) routes

**Direction : Find two words with the same sound but different spelling for the given sentences.**

- I cannot \_\_\_\_\_ to see any animal suffering. The giant pulled the roof off the house with his \_\_\_\_\_ hands.  
(A) bare, beer (B) bare, bear  
(C) bear, bare (D) bear, beer

### READING

**Direction (Q. No. 5 and 6) : Read the extract and answer the following questions.**

Department stores in the capital region, suffering from a prolonged slump in sales, are changing tactics by marketing new products and making their displays more interesting.

Some stores are reducing the amount of floor space devoted to name brands in order to display more of their own house brands. Others are using existing floor space for their own speciality shops. Still others are targeting special segments of the population.

Stores that are developing their own brands are able to offer quality clothing at 30 percent off name-brand prices.

- What has caused department stores to alter marketing strategies?  
(A) Poor sales  
(B) New tax regulations  
(C) Lack of storage space  
(D) Production costs
- Which strategy is not being implemented?  
(A) Marketing to specific groups  
(B) Developing in-store brands  
(C) Purchasing additional floor space  
(D) Making displays more interesting.

### SPOKEN AND WRITTEN EXPRESSION

**Direction : Choose the correct meaning of the word in italics.**

- The *precocious* lad quickly mastered German, Latin and principal Slavonic languages, frequently acting as his father's interpreter.

- (A) Someone who is highly intelligent  
(B) A boy who cannot focus  
(C) A fit boy  
(D) Someone who easily learns languages

**Direction : Choose the incorrect part of the sentence.**

8. (A) The new brochures describing

- (B) all our services were delivered
- (C) to our office late yesterday
- (D) and were shipped out early tomorrow morning.

### ACHIEVERS SECTION

**Direction : Choose the most appropriate option.**

9. Everyone should have periodic eye examinations to make sure problems are quickly \_\_\_\_\_.  
(A) prepared (B) discover  
(C) responded (D) discovered

**Direction : Reorder the jumbled sentences to make a cohesive paragraph.**

10. a. On the other hand, my mother is not so tall; she is a little fat, has brown hair and

- a fair complexion.
  - b. My father is dark, very tall and of medium weight.
  - c. However, they look nice together. Our parents' differences start with their appearance.
  - d. They don't look similar at all.
- (A) cdab (B) bacd  
(C) bdac (D) dbac

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**SPACE FOR ROUGH WORK**

### ANSWERS

IEO – 1. (D) 2. (B) 3. (C) 4. (C) 5. (A) 6. (C) 7. (A) 8. (D) 9. (D) 10. (B)